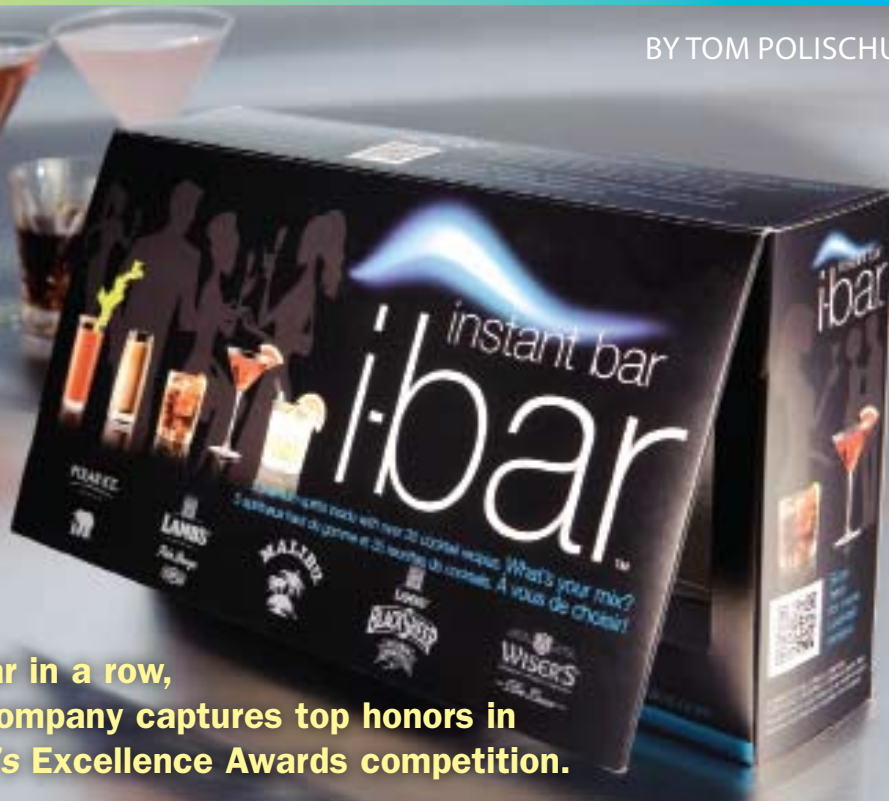


Time to Party

For the second year in a row, Hub Folding Box Company captures top honors in packagePRINTING's Excellence Awards competition.



Congratulations are in order for all the companies that participated in this year's *packagePRINTING* Excellence Awards competition. It was obvious right from the start that the package-printing industry put its best foot forward. The judges—Peter Menzian, DuPont; Joe Hamway, Mark Andy; and Bob Waddington, Superior Ink—were only half way through the label categories when it was obvious that “there are lot’s of very high-quality entries this year,” noted Waddington.

With 28 first-place winners vying for Best of Show honors, the judges worked hard just to get it down to a handful of finalists. Labels were well represented as Hamway noted, “Some of the labels were just beautiful, breathtaking, and it was hard to pick the other package.”

In the end, the “other package” was Hub Folding Box Company's *iBAR 2010 Holiday “Instant Bar”* package. Its selection for Best of Show honors marks two years in a row for Hub Folding Box Company—an impressive feat.

According to Menzian, “It had a degree of difficulty the others didn’t have, and the way they dropped the blue was fantastic. The registration was near perfect.”

This second consecutive award for the Mansfield, Mass.-based company helps demonstrate why the company is widely recognized for its creativity and innovation. According to Jack DiRico, a third-generation family owner, Hub Folding Box Company does its best to get involved from the beginning of the creative process to ensure that it can assist its customers in developing the best package for their market strategies.

For this package, Corby Distilleries, Pigeon Branding and

Design, and Hub Folding Box Company collaborated on the design right from the start. Corby Distilleries established the need for a package that is geared towards the highly technical and younger (but legal-age) consumer. The package becomes an “instant” bar—or highly technical iBAR—when the consumer removes the bottles from inside.

The Hub Folding Box Company design team selected materials and a package structure that would enhance the value for the targeted consumer and be consistent with market trends. The use of a book-style carton allows more room for graphics and reusable drink recipes, while the entire package is produced using 100 percent recyclable materials.

Corby Distilleries wanted to incorporate the 2D interactive bar code to provide the ability for a smart-phone user to communicate with the brand. The overall graphics were selected to provide a simple appearance with bright colors that convey a party-like atmosphere. Additionally, the drink recipes and QR codes on the package provide additional information that can add to a fun experience during the holiday season.

The collaboration paid off for Hub Folding Box when it came time to produce the iBAR box. The award-winning package was created in one pass on a custom-configured KBA press, with seven colors and UV matte and UV gloss coatings.

“The overall use of modern graphics with a ‘techy’ driven style, along with the use an overall matte coating and spot gloss to highlight the drinks and images on the package really help to make this package stand out at retail,” says DiRico.

For DiRico and all those involved in the collaborative effort, this award gives them a good reason to celebrate before the next holiday season.

n

LABELS—FLEXO (LINE)**FIRST PLACE**

Multi-Color Corp.,
Batavia, OH
Dial NutriSkin Lotion
Inks/Coatings: INX

SECOND PLACE

McDowell Label and
Screen Printing, Plano, TX
Queso Dip

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
Healthy Complexion

**LABELS—COMBINATION PROCESS****FIRST PLACE**

Dow Industries,
Wilmington, MA
Island Breeze
Press: Gallus; **Plates/**
Screens: DuPont Cyrel
FAST, Gallus; Anilox
Rolls: Harper; **Dies:**
RotoMetrics; Substrate:
Ritrama; **Inks:** Sericol

SECOND PLACE

McDowell Label and
Screen Printing, Plano, TX
Affection 15x Bronzer

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
Hot Action

**LABELS—FLEXO (LINE & SCREEN)****FIRST PLACE**

Creative Images, Roseburg, OR
Creekside Pasta

SECOND PLACE

McDowell Label and
Screen Printing,
Plano, TX
Aloe After Sun

THIRD PLACE

Multi-Color Corp.,
Batavia, OH
Wisk Stain Spectrum

**LABELS—OFFSET****FIRST PLACE**

Hammer Packaging, West Henrietta, NY
Dr. Smoothie 100% Crushed
Fruit Concentrate
Press: Heidelberg; **Plates:** Kodak;
Substrate: Treofan; **Inks:** Flint

**SECOND PLACE**

Hammer Packaging, West Henrietta, N.Y.
Purex Crystals

THIRD PLACE

Multi-Color Corp., Batavia, OH
Downy Ultra with Fabreze

**LABELS—FLEXO (PROCESS)****FIRST PLACE**

McDowell Label and Screen Printing, Plano, TX
Leanology
Press: RotoPress; **Plates:** DuPont Cyrel;
Anilox Rolls: Harper;
Dies: RotoMetrics; **Substrate:** MACTac;
Inks/Coatings/Adhesives: ACTEGA WIT

SECOND PLACE

Inland Label, La Crosse, WI
Bones Rum

THIRD PLACE

Labelad, Markham, Ontario
Olivieri - Garlic Bread

LABELS—GRAVURE

FIRST PLACE

Mundet Tennessee, Inc., Surgoinsville, TN

Bush's Best Grillin' Beans

Press: Schiavi; **Cylinders:** SGS Richmond;

Dies: Geitz; **Substrate:** NewPage;

Inks/Coatings/Adhesives: Sun Chemical



SECOND PLACE

Multi-Color Corp., Batavia, OH

Tide Plus a Touch of Downy

THIRD PLACE

Multi-Color Corp., Batavia, OH

Downy Simple Pleasures Citrus Spice Glow

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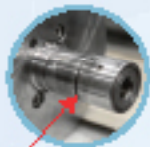
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LABELS—DIGITAL

FIRST PLACE

WS Packaging, Algoma, WI

Carmella's House

Marinara Sauce

Press: HP Indigo;

Substrate: Fasson



SECOND PLACE

Multi-Color Corp., Batavia, OH

Wynn Dream Vodka

THIRD PLACE

Multi-Color Corp., Batavia, OH

El Cortijo Mahon Cheese

WINE LABELS—FLEXO (LINE & TEXT)

FIRST PLACE

Collotype Labels,
Adelaide, South Australia
Ballabourneen
Press: Gallus;
Plates/Screens/Cylinders: Kodak;
Dies: RotoMetrics;
Inks/Coatings/Adhesives: DIC



SECOND PLACE

Collotype Labels,
Adelaide, South Australia
Carlton Natural

WINE LABELS—FLEXO (LINE & SCREEN)

FIRST PLACE

Taylor Made Labels, Lake Oswego, OR
Bergström Homage Pinot Noir 2009
Press: Gallus; **Plates/Screens:** DuPont
Cyrel FAST, Trinity Graphics; **Anilox**
Rolls: Harper; **Dies:** RotoMetrics;
Inks/Coatings: ACTEGA WIT



SECOND PLACE

McDowell Label and Screen Printing,
Plano, TX
Sweet Pinot Grigio

THIRD PLACE

Collotype Labels,
Adelaide, South Australia
Johnnie Walker Red Label

WINE LABELS—FLEXO (PROCESS)

FIRST PLACE

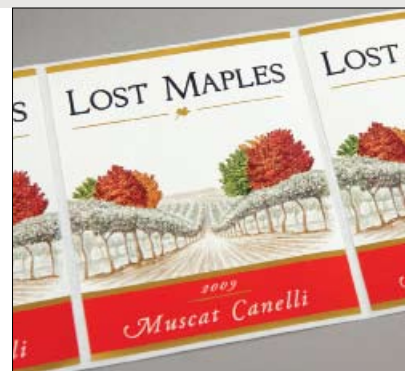
McDowell Label and
Screen Printing, Plano, TX
Muscat Canelli 2009
Press: Gallus; **Plates:**
DuPont Cyrel; **Anilox**
Rolls: Harper; **Dies:**
RotoMetrics; **Substrate:**
Fasson; **Inks/Coatings/**
Adhesives: ACTEGA WIT

SECOND PLACE

Collotype Labels,
Adelaide, South Australia
Jamiesons Run

THIRD PLACE

McDowell Label and
Screen Printing, Plano, TX
RingMaster Arena Loca



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WINE LABELS—OFFSET (LINE & TEXT)



FIRST PLACE

Collotype Labels,
Adelaide,
South Australia
Bremerton

Press: Gallus;

Plates/Screens:

Kodak, Gallus;

Dies: RotoMetrics;

Substrate: Avery

Dennison; **Inks/**

Coatings: DIC

SECOND PLACE

Collotype Labels,
Adelaide,
South Australia
Chandon
Cuvee Riche

SECOND PLACE

Collotype Labels,
Adelaide,
South Australia
Chandon Brut Rose

THIRD PLACE

Collotype Labels,
Adelaide,
South Australia
Overloaded



WINE LABELS—DIGITAL (PROCESS)

FIRST PLACE

Logotech, Inc., Fairfield, NJ

Glenora Lake Series Chardonnay

Press: HP Indigo; **Dies:** RotoMetrics;

Substrate: Wausau Coated Products;

WINE LABELS—OFFSET (LINE & SCREEN)



FIRST PLACE

Collotype Labels,
Adelaide, South Australia
Watermark

Press: Nilpeter; **Plates/**

Screens/Cylinders:

Kodak, Stork, UEI; **Dies:**

RotoMetrics; **Substrate:**

Avery Dennison; **Inks/**

Coatings/Adhesives: DIC

SECOND PLACE

Collotype Labels,
Adelaide, South Australia
[In Situ]

THIRD PLACE

Collotype Labels,
Adelaide, South Australia
Pepper Leaf Black Shiraz



FLEXIBLE PACKAGING— FLEXO (LINE)

FIRST PLACE

McDowell Label and Screen
Printing, Plano, TX

Made 2B Dark

Press: Gallus; **Plates/Screens/**

Cylinders: DuPont Cyrel;

Anilox Rolls: Harper;

Dies: RotoMetrics;

Substrate: Bonset;

Inks/Coatings/Adhesives:

ACTEGA

SECOND PLACE

McDowell Label and Screen
Printing, Plano, TX

Go to Black

SECOND PLACE

McDowell Label and Screen
Printing, Plano, TX

Bronze Couture

THIRD PLACE

Label Technology

Biore Blemish

Fighting Ice Cleanser

WINE LABELS— OFFSET (PROCESS)

FIRST PLACE

ASL Print FX, Vaughan, Ontario
Monarch Vidal

Press: Gallus; **Plates/Screens:**

Kodak NX; **Anilox Rolls:** Harper;

Dies: Kocher + Beck;

Substrate: Fasson, KURZ; **Inks/**

Coatings/Adhesives: Sun Chemical



SECOND PLACE

ASL Print FX,
Vaughan, Ontario
*Gewurztraminer - Pelee
Island*

THIRD PLACE

Collotype Labels,
Adelaide, South Australia
Box Head

2011

Excellence Awards

FLEXIBLE PACKAGING—FLEXO (LINE & SCREEN)

FIRST PLACE

Ampac, Auburn, WA
*Northwest Grower's
 Supersweet Corn*
Press: Windmoeller &
 Hoelscher; **Plates/Screens/**
Cylinders: DuPont Cyrel;
Inks/Coatings/Adhesives:
 Flint

SECOND PLACE

Ampac, Auburn, WA
Snacker's Choice

THIRD PLACE

McDowell Label and Screen
 Printing, Plano, TX
Rasta



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FLEXIBLE PACKAGING—FLEXO (PROCESS)

FIRST PLACE

McDowell Label and Screen
 Printing, Plano, TX
Dragonfruit Domination
Press: Gallus; **Plates/**
Screens/Cylinders: DuPont
 Cyrel; **Dies:** RotoMetrics;
Anilox Rolls: Harper;
Substrate: Bonset;
Inks/Coatings/Adhesives:
 ACTEGA WIT

SECOND PLACE

Coating Excellence
 International,
 Wrightstown, WI
cei Matte Print Promo Bag

THIRD PLACE

Label Technology,
 Merced, CA
*John Frieda Frizz-Ease
 Overnight Repair Packette*



**FLEXIBLE PACKAGING—
GRAVURE****FIRST PLACE**

American Packaging Corp.,
Story City, IA
Ruiz Tony Stewart Promo
Press: Acom Rotopress

SECOND PLACE

Ampac, Cincinnati, OH
Vapur - Egg

SECOND PLACE

Label Technology,
Merced, CA
Vapur - Shark

**FLEXIBLE PACKAGING—
OFFSET****FIRST PLACE**

Lithotype, Inc.,
South San Francisco, CA
Mrs. Wages Quad Sea Slide
Press: Sanden

SECOND PLACE

Lithotype, Inc.,
South San Francisco, CA
Essenti Ice Cream Wrap

THIRD PLACE

Lithotype, Inc.,
South San Francisco, CA
Clif Shot Gel diecut pouch

**FOLDING CARTONS—
FLEXO (LINE)****SECOND PLACE**

Amway, Ada, MI
Amway - Artistry
Foundation Refill

THIRD PLACE

Amway, Ada, MI
Amway Corp. - Artistry

**FOLDING CARTONS—
FLEXO (LINE & SCREEN)****SECOND PLACE**

Amway, Ada, MI
Amway Corp. - Satinique
Serum

THIRD PLACE

Amway, Ada, MI
Amway Corp.

**FOLDING CARTONS—FLEXO (PROCESS)****FIRST PLACE**

Control Group, Norwood, N.J.
Gillette Fusion ProGlide Power
Press: Nilpeter; **Plates/Screens/Cylinders:** DuPont Cyrel FAST,
Iometa sleeves; **Anilox Rolls:** Harper; **Substrate:** KURZ,
MeadWestvaco; **Inks/Coatings/Adhesives:** ACTEGA WIT

FOLDING CARTONS—OFFSET**FIRST PLACE & BEST OF SHOW**

Hub Folding Box Co.,
Mansfield, Mass.
iBAR 2010 Holiday
"Instant Bar" Package
Press: KBA; **Plates/Screens/**
Cylinders: Kodak

SECOND PLACE

Diamond Packaging, Rochester, NY
Harajuku Lovers Fragrance

**THIRD PLACE**

Diamond Packaging, Rochester, NY
Beyoncé Heat

**CORRUGATED
(PREPRINT)—OFFSET****FIRST PLACE**

AllpakTrojan, Renton, WA
SensoTouch Shaver Carton
Press: KBA; **Dies:** Universal
Engraving; **Substrate:**
Clearwater Paper;
Inks/Coatings: Ink Systems



SPECIALTY CATEGORY— TECHNICAL ACHIEVEMENT

FIRST PLACE

Multi-Color Corp., Batavia, OH
L'Oreal One Sweep Eye Shadow

SECOND PLACE

Arcade Marketing,
Chattanooga, TN
*Balenciaga Paris - DiscCover
More*

THIRD PLACE

AllpakTrojan, Renton, Wash.
3D Aquarium Sleeve & Insert

CORRUGATED (POST/ DIRECT)—FLEXO (LINE)

FIRST PLACE

Advance Packaging Corp.,
Grand Rapids, MI
Classic ABC Blocks with Pull Wagon
Press: Gopfert; **Plates/Screens/
Cylinders:** DuPont Cyrel;
Anilox Rolls: ARC Intl.; **Dies:** Bobst;
Inks/Coatings/Adhesives: BCM Inks



SUSTAINABILITY—LABELS

FIRST PLACE

Hub Labels, Inc., Hagerstown, MD
Just Bare - Linerless Labels
Press: Gallus; **Plates/Screens:**
DuPont; **Anilox Rolls:** Harper;
Inks/Coatings/Adhesives: Flint



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SUSTAINABILITY— FOLDING CARTONS

FIRST PLACE

Hub Folding Box Co.,
Mansfield, MA
*2011 Stolichnaya
1L Holiday 2 Pack*
Press: Heidelberg;
Plates/Screens/
Cylinders: Kodak



STUDENT PRODUCED—HIGH SCHOOL

SECOND PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
IBTP Label

SECOND PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Hawthorne Award Labels

THIRD PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Recycling Counts

THIRD PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Hawthorne General Labels



FIRST PLACE

Gordon Graydon Memorial
Secondary School,
Mississauga, ON
Lipgloss and Block

SUSTAINABILITY—CORRUGATED

FIRST PLACE

AllpakTrojan, Renton, WA
Full Circle Thank You Box
Press: Martin DRO; Plates/Screens/Cylinders: PRP;
Anilox Rolls: Pamarco; Inks/Coatings/Adhesives: CRI

