



# CONTROL GROUP

Printed Packaging Solutions: Pharmaceutical • Cosmetic • Consumer

Conceive.  
Achieve.

## Case Study

## Printed Thermoform

### The Challenge

A major consumer product company was interested in whether Control Group would be able to provide preprinted 15 mil PVC for their largest product. This was new to them but would result in multi-million dollars of annual savings.

### The Solution

Control Group partnered with the product company's thermoformer and ran a series of color trials. These were required to be in register to the tooling running a 32" repeat pattern.

Our press has this capability so that the thermoformer would not have to retool and spend many thousands of dollars and a large loss of efficiency. This loss of efficiency would have resulted in the project's forecasted savings to evaporate.

Control Group was able to demonstrate the quality of our print and the performance of our custom formulated inks.

### The Result

The company's marketing and packaging engineers have established a higher level of quality for their graphics, and the company has commissioned us to develop 5 of their current branded products with our system.

Nearly a dozen projects have been introduced and we have been asked to explore the idea of supplying these products for their European market as well.

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